2020 ANNUAL REPORT

MAKING STRIDES





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Dear Donors and Friends,

2020 came with challenges that none of us could have anticipated. When the COVID-19 pandemic hit, the Cancer Foundation of Santa Barbara and Ridley-Tree Cancer Center at Sansum Clinic partnered to rise above the difficulties and provide critical cancer care without interruption. Physicians and staff swiftly took action to safeguard the well-being of everyone who walked through our doors. Programs and services including genetic counseling, patient navigation and oncology nutrition, quickly transitioned to Telehealth appointments to ensure continuity of care for patients and their families.



With social distancing guidelines prohibiting in-person gatherings, the Cancer Foundation successfully switched gears to host several important events virtually, including the **Barbara Ireland Walk & Run for Breast Cancer** and the **Cancer Center Walk/Run**. Participants appreciated the opportunity to focus on a positive activity and work toward a goal to assist our community. Their support of these events contributed essential funding for many evidence-based **Wellness and Supportive Care Programs** offered at Ridley-Tree Cancer Center.

In partnership with **UCSB Arts & Lectures**, the Cancer Foundation brought **Dr. Mary-Claire King** to Santa Barbara for an educational talk on genetics and breast cancer. Speaking to a full house at UCSB's Campbell Hall in February, prior to the shutdown, her presentation and the subsequent panel discussion was informative and engaging for the hundreds in attendance. Additionally, **Dr. Vivek Murthy**, U.S. Surgeon General, shared a timely virtual presentation regarding the importance of connections even in the midst of a global health crisis.

In line with our collective mission to support the acquisition of advanced life-saving technology, the Cancer Foundation committed to the purchase and construction costs for a new, state-of-the-art **PET/CT** machine for the Nuclear Medicine Department. Thanks to a **\$1 million gift** from an anonymous donor, patients will benefit from new, cutting-edge equipment, upgrading imaging from analog to digital technology to provide physicians with clearer and more precise diagnostic data.

These important contributions to the Santa Barbara community are only possible because of your generous support. Thanks to you, the Cancer Foundation and Ridley-Tree Cancer Center have been able to elevate cancer care in our community to the highest level. Our work is ongoing, as cancer is an unforgiving and ever-present enemy. With your support, we remain committed to investing in the people, technology and services necessary to meet the needs of our patients and their families.

Loci Willis

Lori Willis Executive Director Cancer Foundation of Santa Barbara

Frank H. Foster Board Chair Cancer Foundation of Santa Barbara

Kurt N. Ransohoff, MD, FACP CEO and Chief Medical Officer Sansum Clinic

Chad Hine, MBA Chief Operating Officer Sansum Clinic



Ensuring Excellence in Cancer Care

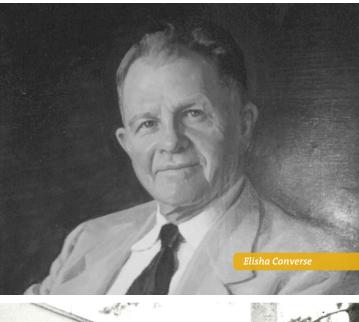
illian Taylor Converse was treated for terminal cancer in 1949, and travel to Los Angeles for her treatments was difficult. Though she knew there was little chance of her own recovery, she wanted to help others with the disease. Her physician, **Dr. Henry Ullmann**, dreamed of having a one million volt x-ray machine – one of only seven in the nation at the time – to help treat cancer patients in Santa Barbara. In 1949, Lillian's husband, **Elisha Converse**, made this dream a reality by making a generous gift in memory of his wife, establishing the **Memorial Cancer Foundation**, today known as **Ridley-Tree Cancer Center**. The support initiated by Elisha has grown into a community tradition, and his pioneering vision for state-of-the-art cancer care in Santa Barbara has blossomed into a facility with a 72-year history of advancing the diagnosis, treatment, prevention and cure of cancer for patients in our community.

The **Cancer Foundation of Santa Barbara** has served as the financial backbone of the Cancer Center since its inception. Thanks to the generosity of patients, foundations and supporters, the Cancer Foundation and its trustees have provided steadfast vision, leadership and support to ensure superior cancer care for all citizens of Santa Barbara County regardless of means. To this end, the Foundation is the leading non-profit fundraising and grant making institution dedicated to cancer care in Santa Barbara County.

The Cancer Foundation is the leaseholder and largest annual donor to Ridley-Tree Cancer Center, the leading provider of cancer care on the Central Coast. Each year, the Foundation raises and distributes millions of dollars, committing a minimum of **85% (up to 100%)** of the proceeds from its endowment and fundraising efforts to support cancer diagnosis, treatment, research, technology and support programs at Ridley-Tree Cancer Center. This allows the Cancer Center to deliver a higher level of care than would otherwise be possible in a community our size, on par with some of the most renowned cancer centers in the United States. The remaining 15% of proceeds may be used to support cancer-related programs in Santa Barbara County. Historically, these have included oncology bench research at the University of California, Santa Barbara and pediatric cancer research at Cottage Hospital. All Foundation proceeds must be used to support cancer care in our community.

While the physicians and staff of Ridley-Tree Cancer Center continue their diligent work diagnosing, treating and caring for those touched by cancer, the Cancer Foundation maintains its singular focus on fundraising and grant making to ensure Santa Barbara remains in the vanguard of cancer care.









Cancer **Foundation of** Santa Barbara

Board of Trustees

The mission of the Cancer Foundation of Santa Barbara is to ensure superior cancer care for all citizens of Santa Barbara County regardless of means.

The Cancer Foundation invests in programs, research, services, technology and facilities that aid in the prevention, diagnosis and treatment of cancer for those living in Santa Barbara County. While the vast majority of support goes to Ridley-Tree Cancer Center, the Foundation also partners with local research and support organizations.

Board of Trustees

The volunteer Board of Trustees of the Cancer Foundation of Santa Barbara provides steadfast vision, leadership and support to ensure an unwavering commitment to quality cancer care for the Central Coast.

Tom Weisenburaer.

Staff





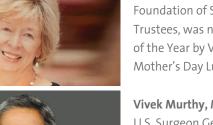


CANCER FOUNDATION of SANTA BARBARA

2020 Highlights











In conjunction with UCSB's Arts & Lectures, **Dr. Mary-Claire King** lectured on *The Genetics of Inherited Breast and Ovarian Cancer: From Gene Discovery to Precision Medicine and Public Health.* Her talk was followed by a panel on Genetics and Cancer moderated by **Dr. Fred Kass**, the Director of Medical Oncology at Ridley-Tree Cancer Center.

Sue Birch, Vice Chair of the Cancer Foundation of Santa Barbara's Board of Trustees, was named the Honored Mother of the Year by VNA Health at their annual Mother's Day Luncheon.

Vivek Murthy, MD, the newly appointed U.S. Surgeon General, presented an engaging and informative virtual fireside chat for Cancer Foundation donors in partnership with UCSB Arts & Lectures.

The Cancer Foundation welcomed Andy Chou and Larry Dam to the Board of Trustees.









For the first time in its 28-year history, the **Cancer Center Walk/Run** was virtual. More than 250 participants took part and raised more than \$165,000. Walkers and runners sent in photos of their walks and runs – from Berkeley to Malibu – wearing masks and socially distancing.

Cancer Foundation Trustee **C. Michael Cooney** and his wife, **Marni** were named the inaugural recipients of the Santa Barbara Foundation's Outstanding Couple in Service Award.

The Cancer Foundation received a \$1 million anonymous gift to fund the purchase and installation of a new digital PET/CT scanner for the Nuclear Medicine Department at Ridley-Tree Cancer Center.

Through a donation to the Cancer Foundation from **Athena Cosmetics**, Ridley-Tree Cancer Center was able to offer a cold cap program to select patients through a clinical trial, allowing them to keep their hair while they undergo chemotherapy treatment.

Named Endowment Funds

Named Endowment Funds require a minimum of \$100,000 to be established. The principal in a named endowment remains protected and grows over time, while annual distributions ensure Ridley-Tree Cancer Center receives a perpetual source of philanthropic support for the purpose designated by the donor. To learn more, contact **Lori Willis**, Executive Director of the Cancer Foundation of Santa Barbara, at **(805) 898-2187**.

Toby Ann Parisse Memorial Education Fund

Richard Parisse and his three children honored their wife and mother, Toby Ann Parisse, with a memorial gift dedicated to benefitting the patients at the Cancer Center by funding continuing education for physicians, nurses and staff, an expression of gratitude to the medical teams who cared for Toby throughout her valiant 21-year battle with breast cancer. The **Toby Ann Parisse Memorial Education Fund** was formally dedicated in 2011.

Arthur J. Merovick Endowment for Patient Assistance

To honor Art Merovick's extraordinary contributions to the Cancer Foundation as its Director of Development for 17 years, the Cancer Foundation Board of Trustees unanimously approved the creation of the **Arthur J. Merovick Endowment for Patient Assistance** and a \$500,000 match from the general endowment to provide financial assistance to patients with documented need for medical services. A generous gift of \$200,000 from the Merovick Family launched the fund.

Elizabeth McEwen Jacobs Endowment Fund

The **Elizabeth McEwen Jacobs Endowment Fund** is dedicated to medical or scientific research related to genetic cancer with primary emphasis on brain cancer, and equipment and research of brain cancers in the Tri-Counties. The fund was created in memory of Beth Jacobs by her family and friends after she lost her battle with brain cancer.

Elvira Broome Doolan Endowment Fund

The **Elvira Broome Doolan Endowment Fund** was funded in 1991 from the estate of Elvira Broome Doolan and is restricted for research. She was a patient at the Cancer Center and her husband, Jerome Doolan, was a Trustee.

Julie Main Endowment Fund

The **Julie Main Endowment Fund** is restricted for wellness exercise programs for patients. Julie was a Trustee of the Cancer Foundation, founder of the Well-Fit Exercise Program and instrumental in organizing the annual Cancer Center Walk/Run. The fund was created in 2009 with funds raised from the Main Event, a celebration of Julie's life.

Nan Cox Endowment for Lung Cancer Research

The **Nan Cox Endowment** is earmarked for lung cancer research protocols performed by the Cancer Center, often in concert with other research institutions. The fund was established by Wilbur K. Cox ("Bill") in memory of his wife Nancy Clare Finch Cox ("Nan") who was a Cancer Center patient who passed away from lung cancer in June of 2000.

Scott D. Smith Memorial Fund

The **Scott D. Smith Memorial Fund** is restricted for colorectal cancer screening and prevention programs. The fund was created in memory of Scott Smith by his parents, Mr. & Mrs. P. Gene Smith, and their family through the donation of real estate in Fallbrook, CA. Scott lost his battle with colon cancer and his family wanted to support early screening and detection.

Mary Solis Fund for Oncology Social Work

The **Mary Solis Fund for Oncology Social Work** was created in recognition of Mary's 34-year career in oncology social work at the Cancer Center. Proceeds support the programs and services that ensure psychological, social and financial stresses associated with the diagnosis and treatment of cancer are addressed.

Thomas H. Weisenburger, MD Fund

The **Thomas H. Weisenburger, MD Fund** was established to recognize Dr. Weisenburger's retirement in 2012 after 28 years of service at the Cancer Center of Santa Barbara. Proceeds support the education of medical personnel and the acquisition of radiation oncology equipment.

Julie Main Endowment Fund Marks 10 Years

In 1993, **Julie Main** turned her breast cancer diagnosis into a positive community effort, helping to launch the **Cancer Well-Fit Program** at the **Santa Barbara Athletic Club** in

collaboration with the **Cancer Center's Wellness Program**. Julie served as a model to other cancer survivors to use exercise to improve their own quality of life. She cultivated partnerships outside of the traditional medical environment to facilitate what may be one of the most powerful tools in the healing process for cancer - exercise. Julie was committed, dedicated and steadfast in her support of the Cancer Center, the health industry and those touched by cancer. Julie led by example. She served on the **Cancer Foundation's Board of Trustees** and was actively involved in the signature **Cancer Center Walk/Run** event, leading the training

program, seeking sponsors and serving as emcee of the event. Her ability to overcome the challenges faced in her life, her undeniable strength and unwavering character serves as inspiration to us all of a life well-lived.

Julie Main lost her long and courageous battle with cancer in May 2009. The **Julie Main Endowment**, established in her memory, provides on-going financial support to advance the role of exercise in cancer care, including the **Cancer Well-Fit Program**.



The Elaine & Edward Stepanek Legacy Society

The Elaine and Edward Stepanek Legacy Society honors donors who have chosen to support Ridley-Tree Cancer Center by including the Cancer Foundation of Santa Barbara in their will, living trust or other planned agreements.

Peter & Rebecca Adams Mr. & Mrs. William H. Allaway* Christina Allison* Mrs. Karine Anderson Anonymous (5) Denny Bacon Ms. Jeano Bailard* Mr. & Mrs. William J. Bailey* Mr.* & Mrs. Eugene C. Baum Dr.* & Mrs. Richard A. Baum Carolyn M. Bedard* Betsy Bertero* Jack & Marguerite Bianchi Mr. D. Craig Bigelow Mr. Joe Bleckel*

Hugh & Kelly Boss Joanne & Bob Bouslough Barbara L. Brown Mr. & Mrs. Dean Brown* Ms. Helen J. Brown* Barbara Burket & Bob Hodges* Mr. Karl & Dr. Katherine Burrelsman Mario M. Gonzales* Les & Zora Charles Robert & Janice Contons Greg R. Corso Mr. John L. Courtois* Mr. Lloyd E. Cox, Jr.* Linda Crabtree-Reed Tom & Nancy Crawford Mr. Michael Daly

Mr. Wallace T. Drew* Ms. Jan Everote Janice Bahler Fitzgibbons Joanne S. Freeman Richard E. Freeman* Catherine H. Gainey* Mr.* & Mrs. George C. Goranson Mr. & Mrs. Ronald Green Anna & David Grotenhuis Mr. & Mrs. John Haigh* Ms. Lorraine S. Hansen Ms. Eva P. Harris* Mr. Byron Haskin* Vicki & Bob Hazard

Ms. Yvonne Baker Heltman* Grethe & Henning Jensen Kenneth & Frances Jewesson Ms. Alvah M. Kaime* Mr. & Mrs.* Herbert Kendall Mr. & Mrs. Richard Kickliter Mr. & Mrs. William L. Kimsey Henry & Heidi Kirkwood Mrs. Gregorio Kogan* Mr. Otto Korntheuer* Ms. Mary Ann Kriebel* Shirley & Seymour Lehrer Chris & Mark Levine Mr. & Mrs. Thomas N. Lewis* Mr.* & Mrs. Jim Lindsey

Julie Lopp Barbara S. & Robert Stanley MacLean* Mrs. Fatemah Marshall Mrs. Kathleen Mayes Patricia A. McCormack Mr. & Mrs. Arthur J. Merovick Mrs. Jane Merovick* Janet Millar Dennis & Soledad* Morelos Jean M. Nell* Gary & Anna Nett Mr. & Mrs. Joseph G. Noh* Mr. Austin H. Peck, Jr.* Nancy Ann Peschek Barbara Pieters

Mr. Mickey M. Plaut Cherry Post Mr.* & Mrs. Hal Rich Ms. Penny Ridgeway* Lady Leslie Ridley-Tree John & Janeanne Rinaldi Mr. Timothy K. Ross Mr. & Mrs. William Samson* Rodney Sangster & Rebecca Morrison Mr. & Mrs. James A. Tilton Mr. & Mrs. Daniel A. Sattler* Richard* & Maryan Schall Kathleen D. Schepanovich Mr. & Mrs. Rick Scott Mr. & Mrs.* Peter Simeth Judge & Mrs. C. Douglas Smith*

David & Carolyn Spainhour Mack & Judy Stanton* Charles & Patricia Stevens* Mr. Charles Storke* The Strand Family* Sue & Scott Suttner Susan Taylor Dr. & Mrs. H.T. Thoreson Susana Lee Udden Jean & Davis H. Von Wittenburg Ms. Jennifer Wells Frank & Parm Williams Mr. Otis Williams* Ms. Marie A. Wolford*

*deceased

Ensuring the Future

atherine H. Gainey, who passed away last fall, had deep roots in Santa Barbara, raising her five children in the area after moving here in 1969. Fondly known as Kay, she believed in giving back to her community and supported many organizations, serving on the boards of Laguna Blanca School, Children's Home Society, National Charity League and Girls Inc. Kay also served on the board of the Cancer Foundation of Santa Barbara from 1991-1997 and again from 1998-2004, chairing the Nominating Committee and serving as Secretary of the Board of Trustees. She was responsible for recruiting many influential and key trustees to the Board during her tenure.

Unbeknown to the Foundation, Kay named the Cancer Foundation of Santa Barbara as one of the beneficiaries of her estate. Like others before her, this act of generosity will help to ensure the funding of programs and services for cancer patients in the Santa Barbara community.

Please let us know if you have remembered or would like to remember the Cancer Foundation in your estate plans so that we can acknowledge your support and say thank you. For more information or questions, please call Lori Willis, Executive Director of the Cancer Foundation of Santa Barbara, at (805) 898-2187.



Accountable

The Cancer Foundation of Santa Barbara voluntarily submits to an annual financial audit by an independent accounting firm. Financial statements are presented in accordance with generally accepted accounting principles.

Ethical

The Cancer Foundation of Santa Barbara issues an annual attestation letter provided by an independent accounting firm that bears witness to our expenditures.

Efficient

The Cancer Foundation of Santa Barbara ensures all fundraising efforts clearly portray the purpose of the funds to be raised and all contributions received are used for those specific purposes.

Integrity

The Cancer Foundation of Santa Barbara requires all board members and employees to abide by a conflict of interest policy that encourages high standards of ethics and integrity.

Secure

The Cancer Foundation of Santa Barbara protects the privacy of our donors by not marketing our mailing list.

Trustworthy

The Cancer Foundation of Santa Barbara posts IRS Form 990 on www.guidestar.org annually and we invite your review.

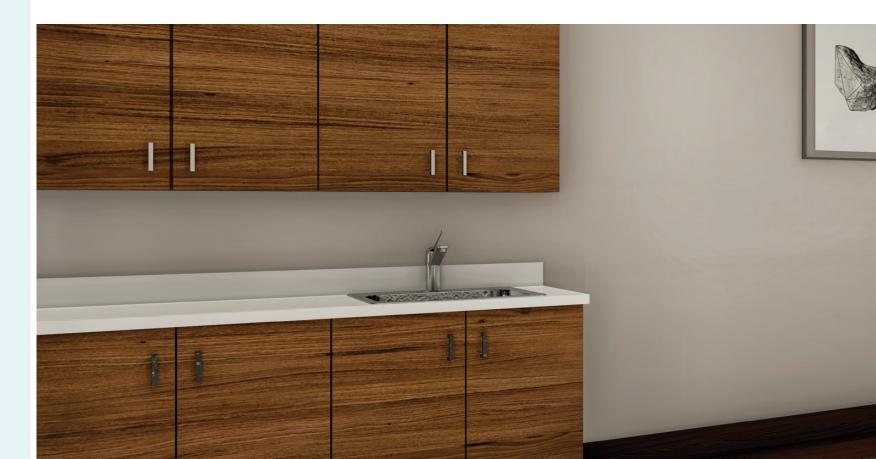


Funds Raised by Cancer Foundation

Gifts Received

Designation	2020	2019
General Support	\$787,298	\$725,699
Capital Projects/Ridley-Tree Building	\$2,668,748	\$2,568,733
Research	\$192,822	\$552,157
Patient Assistance	\$69,385	\$74,269
Endowment	\$632,180	\$5,193,990
Patient Navigation	\$91,918	\$82,905
Oncology Supportive Care/ Genetics/Wellness/Community Health/Nutrition	\$442,112	\$504,974
Equipment	\$1,022,750	\$585,283
Event Sponsors	\$8,200	\$7,500
Other	\$1,375	\$26,200
Total	\$5,916,788	\$10,321,710

All figures represent unaudited funds collected; no pledges are included.



Grants Made to Ridley-Tree Cancer Center

In 2020, the Cancer Foundation committed proceeds from its endowment and fundraising efforts to support cancer diagnosis, treatment, research, technology and support programs at **Ridley-Tree Cancer Center**.

Program	Annual Grant
Community Health	\$80,000
Education & Resource Library	\$82,701
Genetic Counseling	\$305,725
Nutrition	\$253,099
Patient Assistance & Charity Care	\$194,114
Patient Navigation	\$591,331
Research	\$546,587
Social Services	\$488,627
Staff Education	\$31,389
Wellness	\$121,538
Acupuncture	\$50,000
Music Therapy	\$100,000
Total	\$2,845,111





Ridley-Tree Cancer Center Programs and Services Funded by the Cancer Foundation

During COVID-19, these programs managed unprecedented challenges through commitment to the health and healing of cancer patients. By quickly improving safety measures, initiating Telehealth and online events, Ridley-Tree Cancer Center ensured patients had continued access to these valuable services.





The Clinical Research program provides patients access to the most current treatments via clinical trials sponsored by leading pharmaceutical and biotechnology firms. These are the same studies that may be found at leading cancer and academic centers around the country. Our trial participation is rooted in medical oncology, however in 2020, we made significant strides to prepare for opening trials in radiation oncology and surgical oncology in 2021.

Top Cancer Types in Trials:

70% Prostate		6% Ovarian	3% Colorectal	3% Lymphoma			2% Renal
1% GIST	1% Melanoma	1% Waldenstroms	Percentag	ges do not equal 10	00% due to rour	nding.	

The Genetic Counseling program offers hereditary cancer risk counseling to help patients and families with a history of cancer better understand and manage the risk of developing cancer through genetic risk assessment and genetic testing. Beginning in March 2020, the department hosted 100% of their appointments through Telehealth, providing greater flexibility for patients and family members.

763 Patients were seen for hereditary cancer risk counseling

480 Patients pursued genetic testing and follow-up genetic counseling

The Community Health program contributes to educating and supporting the Santa Barbara community in cancer prevention and cancer screening activities. Although the 2020 stay-at-home orders had significant impacts, the program executed a timely and successful "Don't Delay Your Cancer Screening" outreach campaign.

115,000 Households reached with Don't Delay Your Cancer Screenings Campaign

17 Symptomatic patients received diagnostic colonoscopies

380 Youth attended United Way's Fun in the Sun program virtually, which included our Raising Awareness Yields Sun Safety (RAYS) youth skin cancer prevention program







Patient navigators guide patients and their families through their cancer journey, including acting as a liaison between patients and their healthcare providers, identifying resources, supporting transitions of care and improving patient outcomes. In 2020, the department increased the number of patients they served by 19%.

1,411 Unique patients assisted by Patient Navigation team

 $14,399 \ {\it Patient\ encounters\ with\ Patient\ Navigation\ team}$

The Oncology Nutrition program helps improve the nutritional status of patients which may result in fewer treatment interruptions, side effects, unplanned hospitalizations, as well as improve quality of life. Additionally, the program helps educate cancer survivors about lifestyle choices that positively impact survivorship. Despite the majority of consults taking place through Telehealth, the department experienced a 30% increase in patient encounters in 2020.

1,143 Unique patients received nutrition assistance

4,612 Total patient encounters with the Oncology Nutrition department





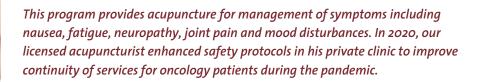
The Oncology Social Work team helps patients address psychological, social and financial challenges through counseling, case management, support groups, assistance with home care and long-term care, insurance, transportation, finances and advocacy. 2020 brought about many program adaptations including hosting virtual counseling sessions and transitioning all support groups to an online format.

2,122 Unique patients served by the Oncology Social Work team
\$2,422,030 Free medications secured by the Oncology Social Work team
499 Unique patients received financial assistance



Acupuncture Program ///

Wellness Programs



75 Unique patients received Acupuncture

654 Total Acupuncture visits

The Wellness program aims to help patients take an active role in their health, resulting in a calmer mind, a healthier body and a renewed capacity to cope. A wide range of classes, including yoga, meditation, painting and more, are offered freeof-charge to patients and their caregivers. The program transitioned to a virtual format in May 2020 to protect patients' health during the pandemic.



The Resource Library provides comprehensive information about all aspects of cancer for patients, caregivers, staff and the community. Our library manager offers research assistance in support of our evidence-based approach to care. The Resource Library closed during the pandemic, however continued providing services via phone, email and mail. Additionally, this department organizes free educational programs for the public. In 2020, the program continued to produce lectures in an online format that was well received by the community.

402 Inquiries made to the Resource Library by physicians, patients and family members

6 Community Lectures delivered to the public

The Elly Nadel Music Therapy Program provides music therapy services and support to cancer patients, family members and loved ones in a way that meets various physical, social, emotional and spiritual needs in a one-on-one or group setting. Under the leadership of our trained music therapist, patients can explore musical experiences throughout their cancer journey. This program is generously underwritten by Julie Nadel.

83 Total attendees in Music Therapy classes

Resource Library & 🥣 **Educational Programming**



Grants Made to Other Local Organizations

As part of its mission, the **Cancer Foundation of Santa Barbara** supports cancer-related programs in Santa Barbara County. In 2020, these five organizations received grants:

Local Organiz	zations Receiving Cancer Foundation Grants	Funds Granted
Cottage Health	Cottage Health – Clinical Research Coordinator for Pediatric Oncology	\$88,088
SBNC Seta Darbars Neightonhood Chriss Your Health Home	Santa Barbara Neighborhood Clinics – Cancer Prevention and Care Program Coordinator	\$66,000
Teddy Bear CANCER FOUNDATION	Teddy Bear Cancer Foundation – Family Resource Specialist	\$26,125
UC SANTA SUMMERSESSIONS	UCSB - Research Mentorship Program – UCSB PhD candidates mentor select high school students on cancer-related research projects	\$4,500
camp kesem	UCSB - Camp Kesem – Summer program for children whose parents have ca	ncer \$1,000
	TOTAL	\$185,713

Partnership Highlight

n 2013, the **Cancer Foundation** began to support a student participating in the **Research Mentorship Program (RMP)** at UC Santa Barbara whose research has applications to oncology. RMP exposes students to interdisciplinary research in the fields of science, technology, engineering, mathematics, humanities and social sciences. Students participate in all stages of the academic research process and master communication of their results. In addition to gaining a strong relationship with their mentor and peers, students learn about established and novel research techniques, gain insight into professional research-based opportunities and advance their academic goals. Despite the program being held virtually in 2020, the Cancer Foundation was pleased to underwrite this opportunity for a high school student.





Cancer Foundation Events 2020



March 2020 marked the **20th anniversary** of the **Barbara** Ireland Walk and Run for Breast Cancer, albeit with an unforeseen twist as COVID-19 began to make its way across the United States. With vendors, permits, sponsors and participants excited and ready to celebrate this wonderful milestone, the Cancer Foundation made the difficult decision to cancel the Kick-Off event at Dargan's Irish Pub & Restaurant as well as the in-person walk and run and shift gears into the virtual realm. On Saturday, March 21, participants were encouraged to complete the 5K, 10K or 15K on their own and share photos online to get in the pink and green spirit. Despite the very quick turnaround, over **194 participants** raised **\$30,801**. This event originated in thanks to Chairwoman Barbara Ireland, following the passing of a dear friend to breast cancer in 2000. To date, over \$900,000 has been raised benefiting breast cancer research, genetic counseling and patient navigation services at Ridley-Tree Cancer Center.



If you are interested in hosting an event, please contact us. We would be delighted to assist you with publicity and social media to help support your efforts. **(805) 898-2116**



Tough Enough to Wear Pink Rancheros Ride May 2020

Each year, a sea of pink takes over the quaint Danish city of **Solvang** in May for the **Rancheros Visitadores** and **Wrangler Jeans**' event, **Tough Enough to Wear Pink**. Due to the pandemic and social distancing measures, this annual event was cancelled. Rather than eliminating the event altogether and postponing fundraising, club members rallied and collectively raised **\$188,205** for breast cancer research and support programs at Ridley-Tree Cancer Center. Since the Ride's inception, over **\$1.2 million** has been raised in order to support these critical breast cancer resources in Santa Barbara County. We applaud the Rancheros and Wrangler Jeans for their commitment to this cause and the patients it benefits, especially in the face of the pandemic. Follow our events on social media for updates, photos and ways to get involved!

Facebook.com/cancerfoundationsb

instagram.com/cancerfoundation



Cancer Center Walk/Run October 2020

For the 28th annual **Cancer Center Walk/Run** in October, going virtual presented a welcome opportunity to reflect back on the history and purpose of this treasured annual event. Since 1992, the Walk/Run has raised over **\$3.9 million** towards the **Clinical Research Program** and the **Oncology Supportive Care Programs** at Ridley-Tree Cancer Center. For two weeks leading up to October 18, participants were invited to walk, run, skip and jump all over Santa Barbara County at any time and location. An online platform was provided for those competitive individuals who wished to upload their event time online as well as share creative photos with the community. A video celebration rounded out the Walk/Run with special guests, leaders and of course, the coveted awards. The Julie Main Inspiration of Hope Award was presented to Isabelle Patton, Miracle Chefs won The Largest Team and Julie Main's Team raised the most money and was awarded the Silver Cup. Social Media Awards were also introduced this year to raise awareness, reach a wider audience and engage with the community online. Awardees included Best **Costume** to team **Bookworms!**, **Best Finish Line Celebration** to Tiffany Ball, Best Quarenteam to Laura's Supporters and Social Media Influencer Awards to Lee Skeen (Facebook) and Rachel Stojanovski (Instagram). With 250 participants, an astounding **\$164,000** was raised, proving that despite the pandemic, cancer care and patients continue to be a priority to our Santa Barbara County neighbors.



Volunteer Spotlight

hen the pandemic struck in mid-March, the Cancer Foundation office immediately took precautions to minimize close contacts and that, unfortunately, meant postponing volunteer opportunities in the office until further notice. While we missed the extra sets of hands to help with a variety of tasks on a weekly basis – everything from data entry and compiling mailings to various other projects – what we missed most was catching up with the wonderful women who give so generously of their time, including Julie Payne, Ellen Stein, Anh Vuong and Blair Radisich.

Blair began volunteering in 2018 when she found herself with time on her hands and a desire to give back to the community. She says, "The opportunity to volunteer at the Cancer Foundation of Santa Barbara was a perfect fit; I was able to share my administrative skills in an environment that was comfortable and congenial. Tuesday's at 'The Cottage' were a welcome part of my week." No matter the task, Blair was happy to be of help. Later that same year she was witness to the significant service Ridley-Tree Cancer Center provides when a close friend sought treatment there. "Treated with care, compassion and an exceptional level of professional expertise, all of which are immeasurably crucial after a cancer diagnosis, my friend and her family are ever grateful, which made my small role even more meaningful. I will continue to contribute to this vital organization in whatever way I can." When she's not at the Cancer Foundation Cottage, she enjoys being outdoors, whether it's hiking in the mountains or walking along the beach, and while indoors, cooking or reading is where you'll most often find her.

We look forward to welcoming these special volunteers back as soon as we are able! •

...I will continue to contribute to this vital organization in whatever way I can.

- BLAIR RADISICH, VOLUNTEER

Blair Radisich



Ridley-Tree Cancer Center delivers multidisciplinary cancer care where our highly-trained physicians and compassionate staff utilize the most advanced treatment and technology, national clinical trials, research-based supportive care and wellness programs to give patients every opportunity for a successful outcome. Our locations in Santa Barbara and Solvang allow us to provide all patients in Santa Barbara County access to the myriad services we offer, close to home.

2020 Highlights

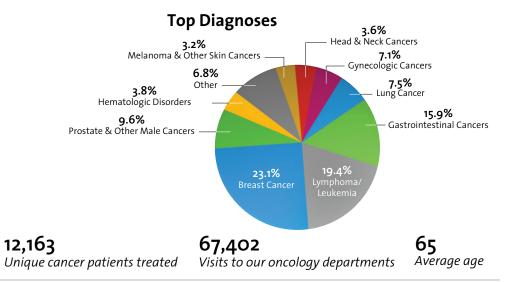


Swiftly adapted to the **COVID-19 pandemic** by implementing extraordinary screening and safety precautions, initiating Telehealth appointments and remote work, and transitioning all supportive care programs to virtual formats to protect the health and safety of patients and staff.

Welcomed medical oncologist Asma Anwar, MD, radiation oncologist Justin Voog, MD, PhD, and palliative care nurse practitioner, Stefanie Rashti, CRNP. Recruited April Kennedy, MD to join the Solvang oncology practice in 2021.

Formed a new affiliation with the **NRG Oncology Network**, led by **Shane Cotter, MD, PhD**, to increase clinical trial opportunities and broaden our reach into radiation oncology, surgical oncology and medical oncology research.

Appointed **Mukul Gupta**, **MD** as Medical Oncology Director of Clinical Research and **Ryan Kendle**, **MD** and **April Kennedy**, **MD** as co-site leads with the US Oncology Network. They join Radiation Oncology Director of Clinical Research, **Shane Cotter**, **MD**, **PhD** and Surgical Oncology Director of Clinical Research, **Charles Conway**, **MD**, **FACS**.









Sansum Clinic's first fellowship-trained diagnostic breast radiologist **Winnie Leung, MD** joined our multidisciplinary Breast Cancer Program.

Acquired the **UroNav Fusion Biopsy System** with funding from the Cancer Foundation. This sophisticated technology significantly improves our prostate cancer diagnostic capabilities.

Nuclear medicine physicians William Pace, MD and David Carlson, MD, along with technologists Tricia Peters, CNMT and Nicholas Heath, ARRT(R)(N), collaborated with Cottage Health to begin offering TheraSphere Y-90 Glass Microspheres, a new highly-advanced but minimally-invasive therapy to treat tumors of the liver.

Our Physicians



Mark Abate, MD

With the Cancer Center since 1988, Dr. Abate received his medical degree from the University of Connecticut School of Medicine. He completed his internship at Dartmouth College/Hitchcock Medical Center, and fellowships in hematology at Stanford University and hematology/oncology at the University of California Los Angeles.



Asma Anwar, MD

Dr. Anwar joined the Cancer Center in 2020. She earned her medical degree from Fatima Jinnah Medical College for Women in Pakistan. After an internal medicine internship at the University of Connecticut and an internal medicine residency at the University of Washington, Dr. Anwar completed a hematology and oncology fellowship at the University of Washington/Fred Hutchinson Cancer Research Center. She previously worked as a medical oncologist at Ironwood Cancer & Research Centers in Arizona.



Eric Bank, MD

In 2019, Dr. Bank returned to his hometown and joined Ridley-Tree Cancer Center after completing a hematology and oncology fellowship at University of California Los Angeles (UCLA)/Olive View/Cedars-Sinai. He earned his medical degree from Columbia University College of Physicians and Surgeons, and did his internal medicine residency at UCLA Medical Center.



Mukul Gupta, MD

Fred Kass. MD

A member of the Medical Oncology and Hematology Department for 16 years, Dr. Gupta received his medical degree from the University of Zambia in central Africa. He completed his internship at Los Angeles County/University of Southern California (USC) Medical Center and his fellowship in medical oncology and hematology at USC.

Dr. Kass is the Medical Oncology Director at Ridley-Tree Cancer Center where he's

practiced since 1990. He received his medical degree from Tufts University. Dr. Kass

fellowship at Harvard's Dana-Farber Cancer Institute. He is passionate about cancer

prevention, nutrition and palliative care for patients and their families.

completed his internship and residency at Yale New Haven Hospital, and his oncology

Ryan F. Kendle, MD

Dr. Kendle joined the Cancer Center in 2016. He received his medical degree from Drexel University College of Medicine in Philadelphia, and completed his internship and residency at the University of California Davis Medical Center. He continued his postgraduate training at the University of California Los Angeles David Geffen School of Medicine where he did his oncology and hematology fellowship.



April Kennedy, MD

Dr. Kennedy joined the Cancer Center in 2021. She received her medical degree from the University of Oklahoma College of Medicine. Dr. Kennedy completed her residency at the University of California Davis followed by a hematology and oncology fellowship at the University of Oklahoma Health Sciences Center/Stephenson Cancer Center. She previously worked as a medical oncologist at First California Physician Partners in San Luis Obispo and Central Coast Medical Oncology in Santa Maria.



Gregg Newman, MD

Dr. Newman joined the Cancer Center in 1999. He received his medical degree from the Icahn School of Medicine at Mount Sinai in New York City. He completed his internship and residency at the University of California Davis and a hematology/oncology fellowship from Cornell University at New York Presbyterian Hospital.



Juliet Penn, MD

Dr. Penn joined the Cancer Center in 2015. She received her medical degree from the Sackler School of Medicine in Tel Aviv, Israel. She did her internship at Cottage Hospital in Santa Barbara, and then subsequently completed a residency in internal medicine and radiology and a fellowship in hematology and oncology at University of California Los Angeles.



Thomas Woliver, MD

Dr. Woliver has practiced medicine at Sansum Clinic since 1983, and joined the Cancer Center in 1990. He earned his medical degree from the University of Cincinnati College of Medicine. He completed his internship and residency at Cottage Hospital and was an oncology and hematology fellow at the University of California San Diego.

Radiation Oncology



Lindsay Blount, MD

Dr. Blount received his medical degree from the Medical College of Wisconsin. He completed his residency in radiation oncology at the University of California Los Angeles (UCLA.) Before joining the Cancer Center in 1991, he worked as an instructor and Assistant Clinical Professor in Radiation Oncology at UCLA.

George C. Cheng, MD, PhD

Dr. Cheng joined the Cancer Center in 2004. He completed his medical education at Harvard Medical School and his internship at Brigham and Women's Hospital. His training included a research fellowship at the Joint Center for Radiation Therapy, and a clinical fellowship at Harvard Medical School. Dr. Cheng is a distinguished researcher and completed the Medical Scientist Training program at the National Institutes of Health. He is actively involved in the radiation oncology department's quality control and improvement processes, and is passionate about nutrition and lifestyle management to promote optimal health for his patients.

Shane Cotter, MD, PhD

Dr. Cotter earned his Doctorate in Molecular and Cellular Biology and his medical degree from Washington University in St. Louis. He completed his internship at Cottage Hospital in Santa Barbara and a radiation oncology residency at Harvard Medical School. He joined the Cancer Center in 2012 following faculty positions with Harvard Medical School and Dana-Farber Cancer Institute Brigham and Women's Hospital.

W. Warren Suh, MD, MPH, FACR

Dr. Suh joined the Cancer Center in 2009 following faculty positions with Harvard Medical School and Dana-Farber Cancer Institute Brigham and Women's Hospital. He holds a joint degree in Medicine and Public Health from the University of Chicago's Pritzker School of Medicine and Harvard University's T.H. Chan School of Public Health. He completed his internal medicine residency at Mayo Clinic and a radiation oncology residency from the University of Michigan.

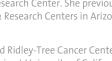
Justin Voog, MD, PhD

Dr. Voog joined the Cancer Center in 2020 following faculty positions at Memorial Sloan Kettering Cancer Center and the Massachusetts Institute of Technology. He earned his medical degree from the University of California San Diego. Dr. Voog completed his internship training at Scripps Mercy Hospital in San Diego, followed by a residency at Harvard's Radiation Oncology Program.













David Carlson, MD

Dr. Carlson is the only Santa Barbara physician with academic training in both PET and CT imaging. He received his medical degree from the University of Oklahoma College of Medicine. Dr. Carlson completed a surgical internship at the University of California Los Angeles and a three-year nuclear medicine residency at the University of California San Francisco.

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William Pace, MD

A Santa Barbara physician since 2002, Dr. Pace is the Nuclear Medicine Department's Medical Director. He received his medical education at the University of Iowa and completed his general surgery internship at Santa Barbara's Cottage Hospital. Dr. Pace did his residency at Stanford University where he also received fellowship training in nuclear cardiology.

Palliative Care and Advance Care Planning



Deborah Meyers, MD

Dr. Meyers joined Sansum Clinic in 2019 to lead the new Palliative Care and Advance Care Planning Program located at Ridley-Tree Cancer Center. She earned her medical degree from the University of Washington and completed her residency at Virginia Mason Medical Center in Seattle. After her residency, Dr. Meyers worked in an outpatient practice at the Everett Clinic, and was board certified in hospice and palliative medicine in 2012.





Rosa Choi, MD, FACS

Dr. Choi joined Sansum Clinic in 2001. She received her medical degree from the University of California Los Angeles and completed her internship and general surgery residency at Massachusetts General Hospital. Dr. Choi is a board certified general surgeon who now focuses her practice on the treatment of breast cancers and diseases. She helped develop and continues to participate in the Santa Barbara Breast Care Alliance.

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Katrina Mitchell, MD, IBCLC, FACS

A breast surgeon and lactation consultant, Dr. Mitchell joined Ridley-Tree Cancer Center in 2019 from Presbyterian Healthcare in Albuquerque, New Mexico. She received her medical degree from Dartmouth Medical School, completed her general surgery residency at New York Presbyterian/Weill-Cornell Medical Center, and received her breast surgical oncology fellowship training at MD Anderson Cancer Center Network Hospital in Houston.

Surgical Oncology



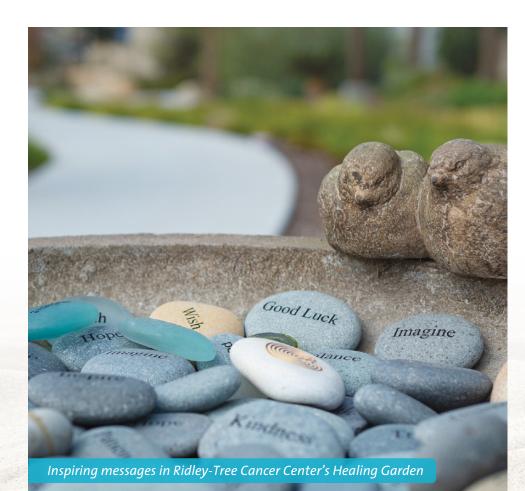
W. Charles Conway, MD, FACS

Dr. Conway is a high-volume pancreas, liver and esophageal cancer surgeon. He joined Ridley-Tree Cancer Center in 2017 from Ochsner Medical Center in New Orleans. Dr. Conway completed his medical degree, internship and general surgery residency at Detroit's Wayne State University. He received his fellowship training in surgical oncology at John Wayne Cancer Institute in Santa Monica, CA.



Cristina Harnsberger, MD

Dr. Harnsberger is a board certified general and colorectal surgeon. She earned her medical degree from the University of California Irvine and then completed her internship and residency at University of California San Diego, as well as a research fellowship in minimally invasive surgery. Dr. Harnsberger completed a second fellowship in colon and rectal surgery at the University of Massachusetts.



Partnering for Excellence in Cancer Care

We collaborate with many community providers to facilitate seamless, high-quality and multidisciplinary care. Our partnerships center on five **Multidisciplinary Tumor** Board Conferences where community specialists from surgery, medical oncology, radiation oncology, radiology, pathology, genetics and research examine a patient's condition to determine the optimal treatment plan. Through this integrated approach, patients benefit from the collective knowledge of Santa Barbara County's diverse team of cancer experts.

We would like to recognize the physicians below for their invaluable partnership, ensuring that all local cancer patients receive coordinated, multidisciplinary care.



Peter L. Baay, MD

Dr. Baay is a cardiothoracic surgeon who came to Santa Barbara after 20 years in practice with the Amarillo Surgical Group in Amarillo, TX. He received his medical degree at the University of Texas Southwestern Medical School, and completed his surgical training and fellowship in cardiothoracic surgery at the University of Utah. He has a special interest in thoracic oncology and robotic surgery.



Richard Chung, MD

Dr. Chung is a neurosurgeon at Neurosurgical Associates of Santa Barbara. He received his medical degree and PhD from Harvard Medical School and completed his surgical internship and residency at Massachusetts General Hospital. Dr. Chung has served as an Instructor at Harvard University, and has published numerous research papers in the field of neuro-oncology.



Phil Delio, MD

Dr. Delio is a neurologist at Neurology Associates of Santa Barbara. He received his medical degree from Georgetown School of Medicine and completed his neurology residency at Stanford, where he received additional specialty training in stroke and cerebrovascular disease. Dr. Delio completed his fellowship at Stanford University Hospital. He is currently Medical Director of the Cottage Hospital Stroke Program.



Kimberly P. Grafton, MD

Dr. Grafton is a breast cancer surgeon practicing at Advanced Surgical in Santa Barbara. She received her medical degree from the University of Southern California School of Medicine and completed her surgical residency at Kaiser Permanente Medical Center, Los Angeles and an internship at LAC/USC Medical Center. Dr. Grafton specializes in surgical treatment of breast cancer and other diseases of the breast, as well as malignant melanoma. She serves on the board of the Santa Barbara Breast Care Alliance.



W. Michael Hogan, MD

Dr. Hogan is a gynecologic oncologist and received his medical degree from Baylor College of Medicine. He completed his internship and residency in obstetrics and gynecology at the Hospital of the University of Pennsylvania and completed his fellowship in gynecology oncology at the University of Pennsylvania School of Medicine. Prior to practicing in Santa Barbara, he was Chief of Gynecologic Oncology at both the Lankenau Hospital and Fox Chase and Jefferson Health System in Pennsylvania.



Tom Jones, MD

Dr. Jones is the Medical Director of the Santa Barbara Neuroscience Institute and practices neurosurgery at Cottage Health. He earned his medical degree from the University of Virginia School of Medicine, followed by a surgical internship and neurosurgery residency at Massachusetts General Hospital. He completed three fellowships: clinical research fellowship at Massachusetts General Hospital, research fellowship at Harvard Medical School and neurosurgery fellowship at Lahey Clinic in Burlington, Massachusetts.



Akinwunmi Oni-Orisan, MD

Dr. Oni-Orisan is a neurosurgeon at the Stroke and Neurovascular Center of Central California. He received his medical degree from Wayne State University School of Medicine and completed both his internship and residency at Medical College of Wisconsin in Milwaukee. Dr. Oni-Orisan received his fellowship training at the University of Texas Health Science. Dr. Oni-Orisan specializes in diagnosing and surgically treating disorders of the central and peripheral nervous system.



Anne O. Rodriguez, MD, FACS

Dr. Rodriguez is a gynecologic oncologist at Gynecologic Oncology Specialists in Lompoc, Ventura and Santa Barbara. She earned her medical degree from Northwestern University Medical School in Chicago, and completed an internship and residency at the University of North Carolina at Chapel Hill. Dr. Rodriguez received fellowship training in gynecologic oncology at the University of Miami Jackson Memorial Hospital. She serves on the board of the Santa Barbara Breast Care Alliance.



Wes Schooler, MD

Dr. Schooler is the chief plastic surgeon at Santa Barbara Plastic Surgery Center. He specializes in plastic, cosmetic, reconstructive and breast surgery. He received his medical degree from University of North Carolina School of Medicine where he also completed his internship and residency. He completed his two fellowships at the University of California Medical Center in San Francisco and at the Hand Center of San Antonio.



Marc A. Soares, MD

Dr. Soares is the Medical Director of the Aesthetic Center for Plastic Surgery, where he practices plastic and reconstructive surgery. He received his medical degree at Cornell University, and surgical training at the Institute for Reconstructive Plastic Surgery at New York University. He specializes in complex reconstruction of the breast, head and neck, and extremities. Dr. Soares serves on the board of the Santa Barbara Breast Care Alliance.

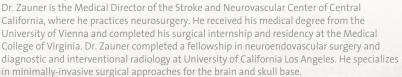
Sara Yegiyants, MD, FACS

Dr. Yegiyants is a plastic surgeon at Sara Yegiyants Plastic Surgery and Skin Spa. She received her medical degree from Albany Medical College, followed by a plastic surgery residency at the University of Illinois, Chicago and a hand and microsurgery fellowship at the University of Miami. Dr. Yegiyants practices the full spectrum of plastic, reconstructive and aesthetic surgery, offering advanced skills in restoring the body to an aesthetically pleasing form and function.

Lexine N. Yurcho, MD, FASCRS

Dr. Yurcho is a colorectal surgeon practicing at Advanced Surgical in Santa Barbara. She received her medical degree from Ross University School of Medicine and completed her surgical residency and internship at University California San Francisco in Fresno, California and a fellowship in colon and rectal surgery at Saint Vincent Hospital/Allegheny Health in Erie, Pennsylvania. Dr. Yurcho specializes in diseases of the colon, rectum and the anus.

Alois Zauner, MD



Dr. Zauner is the Medical Director of the Stroke and Neurovascular Center of Central California, where he practices neurosurgery. He received his medical degree from the University of Vienna and completed his surgical internship and residency at the Medical College of Virginia. Dr. Zauner completed a fellowship in neuroendovascular surgery and

On the Road to Wellness

sk patient Michael Miller what he missed most while fighting pancreatic cancer, he points out what has remained constant: his wife of nearly 50 years, Bekki. "The most important thing in my life is her and she was always right there, so I didn't have to miss that," he remarks, as he affectionately reaches for her hand, tears brimming. From their high school courtship days to now, the couple has relied on their family ties for support. When Michael's cancer was diagnosed, his medical team at Ridley-Tree Cancer Center became like new family members. "Everybody is expecting you to recover. You can feel it," says the 69 year-old. "I did not have to struggle to find the best people. They were all here."

When a case of jaundice in September 2019 revealed a pancreatic tumor was constricting Michael's bile duct, he required a physician team to relieve his symptoms and investigate the cancer. Gastroenterologist Vincent DeRosa, MD performed a stent procedure to release the bile and allow it to pass out of the liver properly. Fellowship-trained surgical oncologist William Charles Conway II, MD, FACS began to examine Michael's tumor. When pancreatitis (inflammation of the pancreas) set in, Dr. Conway carefully monitored Michael's medical condition and worked to determine the way forward. Michael's pancreatitis was virulent, painful and had affected his ability to absorb nutrients. Dr. Conway determined Michael needed surgery as soon as he could gain some weight. A Whipple procedure is an extremely complex operation. Outcomes are best with a surgeon who performs many of these procedures, like Dr. Conway. "I felt very lucky to have this option available in a smaller community like ours," admits Michael. "Traveling would not have been easy at the time." Surgical oncology nurse Debi Ames, RN and patient navigator **Dawn Elliott** coordinated Michael's path from surgery to the various Ridley-Tree team members needed for cancer treatment. "Dawn is personable, warm and caring," describes Michael. "Every time we had an appointment, she would come check in to see how we were doing." Michael's surgery by Dr. Conway was deemed a success, however he would still require chemotherapy and radiation therapy to protect against any lingering cancerous cells. Dr. Conway joined forces with medical oncologist and hematologist Mukul Gupta, MD and nurse practitioner Erica Koeppen, DNP, NP to track Michael's recovery, and guide his care alongside all of the specialists who would discuss his case - a process common for a multidisciplinary cancer center like Ridley-Tree.

A former Raytheon electronic warfare systems engineer familiar with cancer (24-48% lifetime risk) in women, something Michael and project management, Michael appreciated this agile collaboration and the unique perspective each person brought to the table. "I had an opportunity to ask questions and learn more, and get another expert's opinion," he explains. Erica presented Michael's lab results at each visit knowing her project manager patient would come prepared. "She was very receptive to my charts," winks Michael.

When weekly infusion chemotherapy began, so did the tricky job of maintaining his nutritional status with a compromised pancreas. Michael consulted with oncology nutritionist Sarah Washburn, MS, RDN, CSO to evaluate how many prescription pills to take to help absorb his food, based on his dietary choices. He also learned from Sarah how to use food to minimize his side effects. "It's a little bit of an art on how much of the prescription drugs you take and what kinds of foods you can eat," notes Michael. "Sarah was dynamic on these details and was very involved through the whole cycle."

Michael underwent genetic testing recommended by Dr. Gupta, to find out if a genetic mutation could have caused his cancer. About 10% of the estimated 57,000 adult cases of pancreatic cancer diagnosed in the U.S. each year are thought to be caused by familial pancreatic cancer (FPC.) Danielle Sharaga, MS, LCGC, a genetic counselor at Ridley-Tree, built out Michael's family history and ordered the genetic testing. The results exposed one gene mutation found in a small percentage of familial pancreatic cancer cases. This gene mutation also confers a moderately increased risk for breast



Bekki were able to share with their two daughters.

On the home front, the daily homework huddle with the Millers' three grandchildren was put on hold. Oncology social worker April Calderon, MSW, ASW helped their son complete paperwork so he could take leave from his job to be of service to his parents. The team's embrace of their whole family left Bekki feeling supported. "Everyone was there to give you a hug and get you through the moments when you feel so vulnerable," she comments.

I felt very lucky to have this option available in a smaller community like ours... traveling would not have been easy at the time.

When Michael graduated from several months of in-person chemotherapy at Ridley-Tree, he sported a portable infusion pack at home and during his radiation therapy. This "added bonus" as the always chipper and humorous Michael put it, would make the radiation treatment more effective, as explained to him by radiation oncologist George Cheng, MD, PhD. The physician patiently answered Michael's queries about methodology and didn't mind debating the finer points of electromagnetics as they related to his care. With COVID-19 in full swing and visitor restrictions in place due to infection control, the entire radiation therapy team stood in for Bekki across Michael's 28 visits, "a remarkable group to me, always positive," he recalls.

Michael describes his cancer experience like a fast-moving train, each stop arriving quickly without time to review the itinerary. A Ridley-Tree Cancer Center picture of a railroad track with a road alongside it sparked a pondering of his own road to wellness. "I was always thinking of my future. I thought, 'That's where we're headed. There may be rough spots, but that's where we're going." The phrase "on the road to wellness" stuck and he made it his regular salutation and mental mantra. Finally rounding the bend towards healing, Michael is intent to slow the engine down and find meaning in the simple, truly important aspects of his life, like his three children and seven grandchildren. "Every day is a gift, and you want to capture it. You think more about those things and you don't let any day go by without gratitude."

Ridley-Tree Cancer Center Medical Services

COVID-19 did not stop the critical cancer care that Ridley-Tree Cancer Center provides to our community. The medical services teams quickly strengthened safety measures and harnessed Telehealth to continue to provide personalized cancer care during the most challenging times.

Surgery is a key component in the care of patients living with cancer. Our trained surgeons specialize in various types of cancer including breast cancers and gastrointestinal (GI) cancers, and they provide comprehensive evaluation, treatment planning and surgical approaches to ensure the best possible outcomes for our patients. The GI Cancer Program is a high-volume, pancreatic surgery program. The Breast Surgery Program treats breast cancer and breast diseases, including complications of lactation.

The Medical Oncology department provides systemic medical care to patients, including the administration of chemotherapy, biologic and immunotherapy, and supportive and preventative care. Ridley-Tree medical oncologists have been trained at the country's leading cancer programs and they partner with oncologists nationwide to bring cutting-edge clinical studies to our community.

Surgical Oncology & Breast Surgery



As the premier provider of Radiation Oncology in Santa Barbara County, Ridley-Tree Cancer Center is proud to provide the latest treatments available, including stereotactic radiosurgery (SRS), stereotactic body radiation therapy (SBRT, SABR), brachytherapy (LDR, HDR) and image-guided radiation therapy (IGRT). Our radiation oncologists are board certified and have received extensive training from world-renowned institutions and practiced at academic centers of excellence, including Harvard and UCLA.

Nuclear Medicine plays a critical role in cancer diagnosis and treatment by capturing images that deliver vital information about the function of cells and major organs. This involves the use of radioactive materials to create images that allow clinicians to study the structure and measure the function of organs and to identify tumors, areas of infection or other disorders. Both physicians in this department are fellowship trained at world-class institutions.

Our new Palliative Care and Advance Care Planning Program enables us to enhance the quality of life for all patients who are being treated for a serious illness. The Palliative Care team works to address patients' physical, emotional, social and spiritual needs with individualized care plans that provide an extra layer of support for patients and their families.







Lifetime Giving

The Cancer Foundation of Santa Barbara is honored to recognize the individuals and organizations whose generous lifetime commitments equal \$100,000 or more.

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Thank you to each of our 2,000+ donors in 2020 - your support makes a world of difference to the patients.

Lillian T. Converse \$10,000 +

In 1949, Elisha Converse donated funds to open the Cancer Center in memory of his wife, Lillian. Mrs. Converse, who died of cancer, wished to provide a local resource to help others with the disease.

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Evans S. Pillsbury \$5,000 +

Evans Pillsbury led the Cancer Center for many years through several significant changes, including the move to the facility in the basement of Cottage Hospital. He is remembered for his generosity and untiring efforts.

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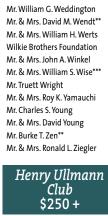
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